



UN WOMEN ASIA PACIFIC COVID-19 RESPONSE

EXECUTIVE BOARD INFORMAL

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Photo: UN Women/Fahad Abdullah Kaizer



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INTRODUCTION

- Focus on both immediate relief and long-term solutions
- Enabling cash transfers and assistance to women in need
- Adapting services to meet the needs of GBV survivors
- Producing and using data and gender analysis to inform regional and national preparedness and response
- Innovative data collection: rapid assessment surveys and analysis of social media trends
- Coordination and supporting system-wide response

Photo: UN Women/Fahad Abdullah Kaizer



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EARLY DAYS: HEALTH FIRST

Nepal: Safety and Dignity in isolation centres

- Checklist and tools to monitor standards of safety and dignity and service access for women, girls, children, people with disabilities, and LGBTQI people in mandatory isolation
- Guidance on screening for GBV risks during lockdowns

Bangladesh: Engaging Women in Prevention

- Engaged Rohingya women in refugee camps and host community women in mask production and COVID-19 prevention
- Dignity kits and critical life-saving GBV services for Rohingya women

Papua New Guinea: Safer Markets

- Implemented awareness programmes for a core group of women market vendor's associations in Koki Market
- Enabled them to educate other market vendors and customers on avoiding infection.

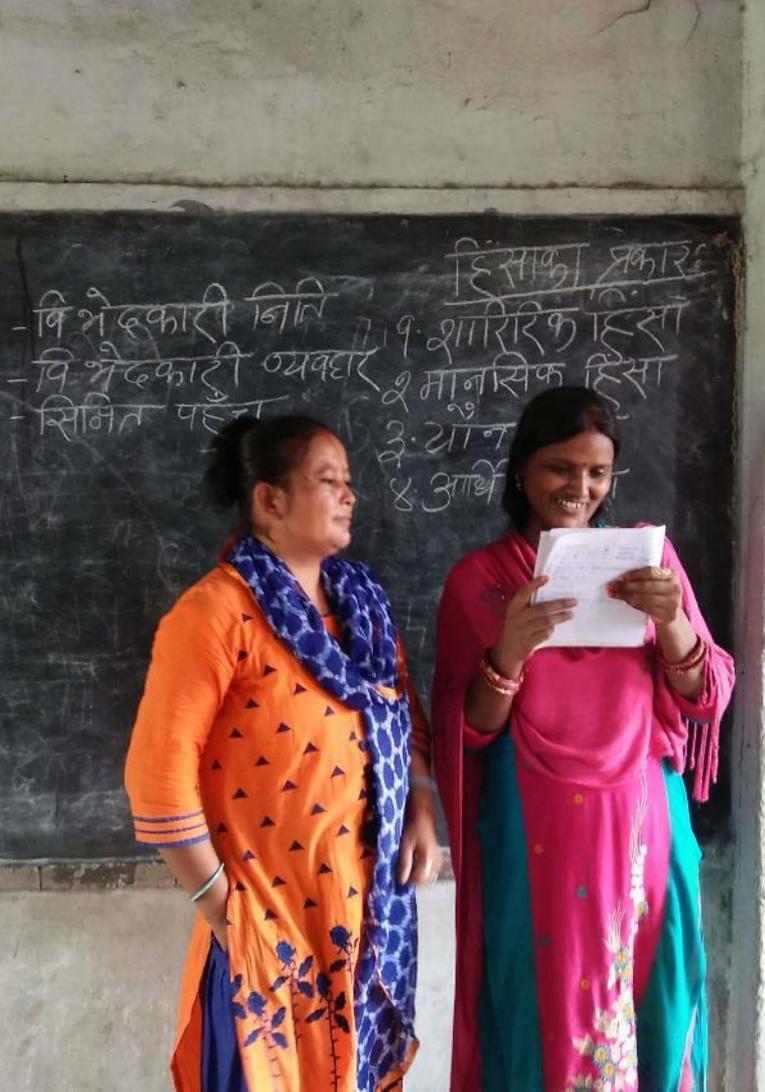
Viet Nam: Protection in Quarantine

- Checklist on safety, hygiene, nutrition, prevention of violence and sexual abuse in 392 quarantine centres
- Similar initiatives took place in Cambodia, Myanmar, Pakistan and Timor-Leste



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| RIGHTS ALWAYS: ESCALATING VIOLENCE, SCALED-UP RESPONSE

Regional

Collaborated with **Twitter** across eight countries (India, Indonesia, Malaysia, Philippines, Republic of Korea, Singapore, Thailand and Viet Nam) so that searches for certain keywords led to a **hotline number** and Twitter handle to contact for support.

Indonesia

Supported development and implementation of human rights-based and survivor-centered protocol for systematically **handling cases of gender-based violence (GBV) and the trafficking** of women migrant workers.

Photo credit: UN Women / Gunjan Jha

Afghanistan

Developed guidelines, with UN partners and health officials, for **women's shelters to operate safely**

Bangladesh

Communications technology was used to shift public discourse around GBV. Texts were sent to encourage nearly **17,000 imams to spread awareness of domestic violence in their sermons.**



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GEARING UP: PUTTING WOMEN AND GENDER AT THE CENTRE



Photo: UN Women/Anam Abbas

Pakistan

Worked with National Disaster Management Agency to advance **women's participation and leadership** in disaster risk reduction.



Photo: UN Women/Staton Winter

The Philippines

Working sessions with legislators helped **define legislative priorities** to address the pandemic and informed revision of Philippine Development Plan and COVID-19 Recovery Plan.



Photo: UN Women/Elle van Baaren

Fiji

With Ministry of Women, Children, and Poverty Alleviation, convened partners to identify gender-responsive approaches to **feed into COVID-19 response and preparation for the next cyclone season.**



Photo: UN Women/Piyavit Thongsas-Ard

Myanmar

Engendered COVID-19 response through technical assistance and coordination support. Coordinated **support to returning women migrants** including cash for work, GBV referral, psychological support.

SUSTAINING GAINS THROUGH SOCIAL PROTECTION

Viet Nam

Small **cash grants to 3,500 impoverished people** in a district hit by COVID-19 and a protracted drought, in collaboration with FAO.

Thailand

Provided policy recommendations on a stimulus package to develop protection schemes to assist at least 12 million vulnerable individuals, particularly **women in the informal sector**.

Nepal

Comprehensive relief package, cash and in-kind support to **3,000 women and people from excluded groups** in seven districts.

Bangladesh

Supported 800 most vulnerable women of two districts, who were affected by both COVID-19 and the cyclone Amphan and floods, with **cash-based assistance transferred via mobile phones**, together with public health information.

Timor-Leste

Engaged diverse women's networks to **monitor the government Monetary Support Programme** to ensure it would cover women most in need, in collaboration with ILO. Systematically reached more than 400 most vulnerable individuals.



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BUILDING BACK BETTER: RECOVERY & RESILIENCE

Challenging Gender Norms Around Care Work

UN Women kicked off the **#HeForSheAtHome** campaign in Thailand, including on TikTok, which received **46 million views**.

Innovative entrepreneurship

A Malaysian app called **Kiddocare** helps working parents find babysitting services and employed 600 babysitters. The platform pioneered virtual nannies and helped women gain new skills and enter the workplace. It is collaborating with UN Women to roll out in other countries.

Women Leading the Recovery

Early in the epidemic in China, funded by the Rockcheck Puji Foundation, UN Women adopted a two-year project to support women-owned small and medium sized enterprises in Hubei and Tianjin to recover from the economic impacts, build future resilience and promote women's role and leadership.





Thank you!

